

#PRESS KIT

Kinza 360 FORUM





KINZA 360

Cross-continental affiliate marketing forum that brings together the industry experts worldwide – affiliates, webmasters, SEO-specialists, direct advertisers, and other reps.

In the last 2 years, KINZA has gone beyond affiliate marketing, attracting more specialists from other fields to create new opportunities for business development.



EVERY EVENT FROM **KINZA** 360 MEANS:

- Thousands of attendees offline and online;
- Reports from top speakers on the main stage;
- Speed Networking zone with a maximum concentration of participants who are interested in finding new partnerships;
- Expo zone with booths from leading brands and interactives from the forum partners;
- Conceptual parties for quality rest and efficient networking.

THE FORUM HISTORY

- 2014-2019: KINZA is an annual conference on internet marketing held in Moscow.
- 2021: Reloading and rebranding of the event by ADSbase – the KINZA conference transforms into the KINZA 360 cross-continental forum;
- Changing agenda to cover affiliate marketing trends;
- Moving beyond the Russian borders for the first time: KINZA goes to Kyiv.
- 2022: New informational course aimed to adjust to the new reality;
- Expanding the number of verticals presented: more focus on Crypto, FinTech, and AdTech;
- Entering the global market – KINZA Dubai and KINZA Miami are coming.

ORGANIZERS



KINZA 360 forum is a project of ADSbase – international integrated communications holding company. The ADSbase team holds online and offline conferences for thousands of attendees, runs in-house media, controls industry news agenda, and sets trends inside the affiliate marketing sphere.

NICHES PRESENTED



IGAMING



CRYPTO



HEALTH & BEAUTY



SERVICES



FINTECH



E-COMMERCE



DATING



INFOBUSINESS

AWARDS

IN 2021, THE KINZA
ORGANIZERS HAVE
BECOME



— the best digital team
of 2021 by Team
Awards;

— the best marketing
project by Digital
Leaders Awards that
took place in Dubai as
part of the self-titled
prestigious forum.

In both cases, innovative
projects with strong teams
behind them are rewarded.

FEEDBACK



CEO of CPA
Today, owner
of Webspace

**Denis
Legostaev**

The forum is top-notch. Since last year, I've been a fan of the KINZA events as they became more versatile due to changings in the format. It is essential to give such opportunities to the market – affiliates don't exist without networking.



founder of IBCG,
HOQU,
MetaDataLink,
KAUFMAN
Production

**Roman
Kaufman**

KINZA 2022 became a very intriguing and profound event that revealed trends, lucrative cases, and unusual ideas. The organisation was high-end, the quality of content was the best! We were very pleased to gain many useful contacts.

FEEDBACK



owner of
ZVONOBOT
and PISMS
services

**Nikolay
Harin**

A big thanks to the organisers and partners! Holding a forum nowadays is really tough! Also, I want to thank Denis Lagutenko – it is important to meet each other and continue to stick together. Please, don't stop doing things that unite people, you are very good at this!



author of
educational
programme on
affiliate marketing

**Artemiy
Sibirskiy**

Despite the fact that fewer people attended this event, everything went really fine! Community flocked here to talk business and meet new partners anyway. I'm always into networking, it produces amazing results.

CONTACTS



chat



channel



Would you like to discuss media partnership? Contact us!

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